



For More Information Contact:

Lizzy Feliciano, MBA,
Manager
Marketing & Communications
MEDai, Inc.
(800) 446-3324

MEDai Shares the Benefits of Leveraging Predictive Analytics
- MEDai Presents at Upcoming Predictive Modeling Summit -

Orlando, Florida – (September 19, 2008) MEDai, Inc., headquartered in Orlando, FL, a leading provider of advanced solutions for healthcare that utilize award-winning predictive analytics, announced today that it will be hosting several presentations at the Second National Predictive Modeling Summit in Washington, D.C., September 22-23, 2008. Swati Abbott, president of MEDai, along with several key clients, will be discussing how MEDai’s predictive analytics are being leveraged to change the face of healthcare.

Together with one of its longstanding provider clients, MEDai will present the benefits of using predictive analytics to connect payors, physicians, and hospitals. The presentation will explore the use of this technology in various healthcare settings and outline how multiple stakeholders can benefit from an accurate, robust solution. Additionally, one of the country’s leading State Medicaid Agencies will be present how they actively apply MEDai’s predictive modeling to impact its overall strategy.

“A disproportionate share of medical costs is incurred by chronic care patients,” said Ms. Abbott. “Limited resources require effective allocation and management, and while there is sufficient data available to help with this, many players do not have the analytical tools to generate accurate, actionable insights. For more than a decade, MEDai’s suite of predictive analytics has addressed this need and this conference provides a great platform for our clients to explain how they have used it,” she added.

About MEDai

MEDai, Inc. is a subsidiary of Elsevier a world-leading publisher of scientific, technical and medical information products and services. For more than a decade MEDai has been offering award-winning solutions for the improvement of healthcare delivery. Utilizing cutting-edge technology, payers and care management organizations are able to predict patients at risk, identify cost drivers for their high-risk population, forecast future health plan costs, evaluate patient patterns over time, and improve outcomes. For more information on MEDai, visit www.medai.com.

◆Millenia Park One ◆ 4901 Vineland Road, Ste 450 ◆ Orlando, FL ◆ 32811 ◆ Tel: (800) 446-3324 ◆
◆Fax: (321) 281-4499 ◆ www.medai.com◆