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**MEDai's Predictive Analytics Impact How State Medicaid Agencies Triage High-Risk Members**

**Orlando, Florida – (September 11, 2008)** MEDai, Inc., headquartered in Orlando, FL, a leading provider of advanced solutions for healthcare that utilize award-winning predictive analytics, announced today that at the upcoming MMIS 2008 Conference in Nashville, TN, one of its clients, a state Medicaid Agency, will be presenting how predictive analytics, specifically MEDai's Risk Navigator *Clinical*<sup>®</sup>, has impacted its overall strategy and efforts.

The presentation will demonstrate how MEDai's predictive modeling tool can turn claims data into actionable information for a public agency. The agency will discuss lessons learned, data challenges and results to date.

"MEDai has several state Medicaid agencies that leverage our analytics to better triage high-risk members into the appropriate care management programs," said Swati Abbott, president of MEDai. "Having an accurate and effective way to allocate resources is paramount at a time when public agencies are seeing healthcare costs skyrocket," she added.

For more than a decade, MEDai's predictive modeling applications have accurately forecasted prospective high-risk patients to improve patients' health and quality of care while controlling cost. MEDai's suite of predictive modeling solutions addresses the needs of health plans, employers, physicians, underwriters, and actuaries. Wrapping business intelligence around a patient-centric database allows Risk Navigator *Clinical* to bridge the gap between clinical and financial objectives, providing a consistent approach to strategically managing medical and revenue enhancement opportunities.

**About MEDai**

MEDai, Inc. is a leading health information company offering award-winning solutions for improvement of healthcare delivery. Utilizing cutting-edge technology, payors and care management organizations are able to predict patients at risk, identify cost drivers for their high-risk population, forecast future health plan costs, evaluate patient patterns over time, and improve outcomes. For more information on MEDai, visit [www.medai.com](http://www.medai.com). Its parent company, Elsevier ([www.elsevier.com](http://www.elsevier.com)), is a world-leading publisher of scientific, technical and medical information products and services with more than 7,000 employees in over 70 offices across 24 countries.

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