



News Release

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MEDai Client Named Recipient of 2007 Malcolm Baldrige National Quality Award

Orlando, Fla. (January 28, 2008) - MEDai, Inc., headquartered in Orlando, FL, a leading provider of innovative healthcare solutions, announced that its longstanding Pinpoint *Quality*[™] client, Sharp HealthCare of San Diego, CA, was awarded the 2007 Malcolm Baldrige National Quality Award.

The Baldrige award is considered the nation's highest Presidential honor for quality and organizational performance excellence. Congress established the program in 1987 to recognize outstanding achievements in quality in three categories including health care. Organizations that apply are willing to look beyond their own internal self-assessment processes. As part of the application process the Baldrige program examines seven facets of organization and performance, which is then followed by an intense site visit during which feedback regarding potential improvement is given.

Sharp HealthCare is the largest integrated delivery network in San Diego with four acute care hospitals and three specialty hospitals, including the region's only freestanding women's hospital. In addition, Sharp HealthCare provides primary and specialty care for thousands of San Diegans through its affiliated medical groups, urgent care centers, skilled nursing facilities and home health and hospice agencies. Sharp is a longstanding client and user of MEDai's Pinpoint *Quality* solution. Pinpoint *Quality* provides a robust powerful reporting environment that supplies clinically relevant data organizations can share with clinicians to improve care, patient satisfaction and operational efficiency.

"Sharp uses MEDai's Pinpoint *Quality* application to drive performance improvement across the health system, screen large volumes of charts for peer review, and point out statistically significant areas of variability in patient care," said Nancy Pratt, Senior Vice President of Clinical Effectiveness. "Their product has played an important role in our overall quality improvement initiative," she added.

“MEDai congratulates Sharp on this very impressive accomplishment,” said Swati Abbott, President of MEDai. “It is an honor to know our decision support and data analytics is part of their overall performance improvement strategy,” she added.

About MEDai

MEDai, Inc., a wholly-owned subsidiary of Elsevier, is a leading health information company offering award-winning solutions for the improvement of healthcare delivery. Utilizing cutting edge technology, payors are able to predict patients at risk, identify cost drivers for their high-risk population, predict future health plan costs, evaluate patient patterns over time, and improve outcomes. For more information about MEDai, visit www.medai.com.

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