



News Release

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Predictive Modeling Helps Providers Manage Patient Treatment Compliance

Orlando, Florida – (March 21, 2007) MEDai, Inc., headquartered in Orlando, FL, a leading provider of advanced solutions for healthcare that utilize award-winning predictive modeling technology, announced earlier this week that it will be hosting an important workshop at World Research Group's 4th Annual Optimizing the Implementation of Predictive Modeling conference. The conference, hosted in Las Vegas, NV, March 27-29, 2007, focuses on the latest and most innovative strategies currently being implemented by leading healthcare organizations. MEDai's workshop will focus on identifying gaps in evidence-based guideline care and utilizing that information to improve patient compliance.

For more than a decade, MEDai's predictive modeling application, Risk Navigator *Clinical*[™], has accurately forecasted prospective high-risk patients to improve patients' health and quality of care while controlling costs. The advantage of MEDai's prediction engine is its use of the right combination of linear and non-linear models to correctly fit the characteristics of the client's population. In addition to forecasting high-risk/high-cost individuals, Risk Navigator *Clinical* allows care managers to quickly identify members with the greatest impact potential from both financial and quality of life perspectives.

In addition to hosting the workshop, MEDai will also present a case study that focuses on successfully implementing a predictive modeling solution. "This conference is an excellent forum where healthcare leaders can come together to identify best practices in the area of predictive modeling and discuss the issues facing healthcare," said Steve Epstein, President and CEO of MEDai.

About MEDai

MEDai, Inc. is a leading health information company offering award-winning solutions for the improvement of healthcare delivery. Utilizing cutting-edge technology, payors and care management organizations are able to predict patients at risk, identify cost drivers for their high-risk population, forecast future health plan costs, evaluate patient patterns over time, and improve outcomes. For more information on MEDai, visit www.medai.com.

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