



News Release

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Predictive Modeling Technology Expert Offers Tips on Enhanced Underwriting Accuracy for Health Plans

Orlando, Florida – (January 17, 2007) Diane Lee, Executive Vice President and co-founder of MEDai, Inc., will bring her over 18 years of combined healthcare management and data analysis experience and expertise in clinical and financial decision support systems to the 3rd Annual World Research Group (WRG) conference on Predictive Modeling Implementation for Underwriting, January 22-24, 2007.

Located at the Walt Disney Contemporary Resort in Orlando, Florida, the series conference will highlight proven strategies to overcome the challenges in adopting, developing and implementing a risk management predictive model. In addition to an in-depth conference workshop on January 22, Lee will host a conference session on Wednesday, January 24. Both presentations will focus on the integration of predictive modeling and technology advancements into the underwriting process for health plans. MEDai is a leading provider of advanced solutions for healthcare that utilize award-winning predictive modeling technology.

For more than a decade, MEDai's Risk Navigator suite of products has accurately identified prospective high risk patients to help its clients improve member health and quality of care while controlling cost. The advantage of MEDai's prediction engine is its use of the right combination of linear and non-linear models to correctly "fit" the characteristics of each client's population. In addition, Risk Navigator provides modules that facilitate physician engagement, evidenced-based guideline gap analysis and provider profiling, all of which improve the sharing of communication between healthcare constituents leading to improved healthcare delivery.

About MEDai, Inc.

MEDai, Inc. is a leading health information company offering award-winning solutions for the improvement of healthcare delivery. Utilizing cutting-edge technology, payors and care management organizations are able to predict patients at risk, identify cost drivers for their high risk population, forecast future health plan costs, evaluate patient patterns over time and improve outcomes.