



News Release

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MEDai Impacts How Health Plans Utilize Predictive Modeling for Underwriting

Orlando, Florida – (January 8, 2008) MEDai, Inc., headquartered in Orlando, FL, a leading provider of advanced solutions for healthcare that utilize award-winning predictive analytics, announced today that one of its leading health plan clients will be presenting at World Research Group's 4th Annual Predictive Modeling Implementation for Underwriting conference in Las Vegas later this month.

"The use of predictive modeling continues to gain momentum in the world of underwriting. The right solution can be leveraged to improve how premiums are set in the renewal business, improve small group rating processes, assist with stop loss pooling, and support account management reporting," said Swati Abbott, President of MEDai. "It's very rewarding to see our clients utilizing our solutions to change the way they do business," she added.

For more than a decade, MEDai's predictive modeling applications have accurately forecasted prospective high-risk patients to improve patients' health and quality of care while controlling cost. Now, Risk Navigator *Financial*[™], MEDai's underwriting and actuarial module, bridges the gap between clinical and financial objectives, providing a consistent approach to strategically managing medical and revenue enhancement opportunities.

About MEDai

MEDai, Inc. is a leading health information company offering award-winning solutions for improvement of healthcare delivery. Utilizing cutting-edge technology, payors and care management organizations are able to predict patients at risk, identify cost drivers for their high-risk population, forecast future health plan costs, evaluate patient patterns over time, and improve outcomes. For more information on MEDai, visit www.medai.com.

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